

Evaluation Network Intervention Logic – 2014

Context

External

- Increasing scrutiny of aid effectiveness
- Other donors' increasingly organising around results and evidence, creating standards to which EU needs to respond .

DEVCO Institutional

- A4C emphasizes Results, Impact, Knowledge placing greater demand on evaluation
- DG Note to Delegations encouraging better use of evaluation, and identification of evaluation correspondent in each Del
- Objective to improve knowledge management

DEVCO / Evaluation practice

- Uneven quality of project evaluations due to limited EUD capacity to manage project evaluations
- Lack of accessible materials on eval.
- Lack of capitalisation on evaluation findings to improve policy and practice

Rationale for the Network

Responding to this context and needs analysis, DEVCO seeks to reinforce the use and quality of project evaluations by building an evaluation culture in DEVCO, through a network of correspondents.

The network should respond to the identified needs to:

- Create and maintain a momentum around evaluation
- Raise awareness about how evaluation can be used to improve policy and practice
- Develop evaluation capacity among staff in Delegations

Assumptions / risks for the whole project

Strategic assumptions

- Evaluation remains a priority for DEVCO senior management
- Network meets DEVCO correspondents needs and interest
- Other corporate projects complement and contribute to shift towards a broad evaluation culture (PCM, Knowledge Management, Evaluation Policy, ...)
- Evaluation correspondents are able to effect positive change within their Delegations
- The network is able to generate momentum on evaluation which affects the whole institution
- Focus on improving quality of evaluations will lead to greater use of evaluations

Operational assumptions

- Evaluation Unit Staff devote enough time and skills to develop the network

Evaluation Network Intervention Logic

Pathway of change

Input

Evaluation Unit Staff Time and Skills :

- Network coordinators
- Eval. Unit staff providing information

Content/materials:
appropriate articles (from internal and external sources)

IT system
C4D group

Activities

Start-up & Pilot

- *Design the concept*
- *Establish member-ship*
- *Test & adjust offer*

On-Going

- *Newsletter & material posting*
- *Feedback and reporting mechanisms*

Output

Management and technical aspects of the network in place and functioning

Network members identified & clear role established

Feedback mechanisms established

Reference material available

Newsletter produced regularly

Outcome

Interaction between moderator-corresp. & corresp.-corresp. happening

Improved communication on evaluation practice & findings among the evaluation corresp.

Development of sense of evaluation community of practice amongst corresp.

Improved evaluation skills of evaluation correspondents

Improved credibility of ev. correspondents within their unit/del.

Specific Impact

Improvement of evaluation understanding, skills and process within delegations and units through the evaluation correspondents

Improved technical quality and use of evaluations

Enhanced dissemination of evaluation findings across delegations

Impact

Evaluation culture and capacities are enhanced within DEVCO
Evaluation is seen as a learning and necessary aspect of the EU development toolkit

Assumptions / risks
from inputs/activities to outputs

Assumptions / risks
from outputs to outcomes

Assumptions / risks
from outcomes to specific impact

Assumptions / risks
from specific impact to impact